



THE 13TH ANNUAL
GREENPOINT
FILM FESTIVAL
BROOKLYN, NY AUGUST 8TH - 11TH



GREENPOINT FILM FESTIVAL 2024
PARTNERSHIPS DECK

Welcome to...

GREENPOINT

Greenpoint Film Festival, Inc. is a registered 501(c)3 Non-Profit organization

#GFF2024 IS SEEKING TO DEVELOP & PRODUCE COMMUNITY-BASED FILM SCREENINGS & ACTIVITIES THAT ECHO BEYOND THE SCREEN:

- *Retrospective & Homage to a Brooklyn-based Filmmaker*
- *Thought-Provoking Panel Discussions*
- *Thematic Film Screenings with Integrated Activities*
- *Virtual Reality Stories & Location-based Experiences*
- *Film/Tech Educational Workshops*

Thank you for your consideration in exploring our partnership opportunities.

To learn more or to discuss customized packages, Please contact ricardo@greenpointfilmfestival.org



OUR 2023 DIGITAL FOOTPRINT BY THE NUMBERS

Profile impressions
308.9K
↑ 317.9%

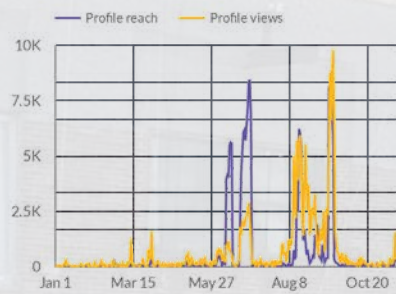
Media impressions
47,072
↑ 290.3%

Like count
2,531
↑ 144.5%

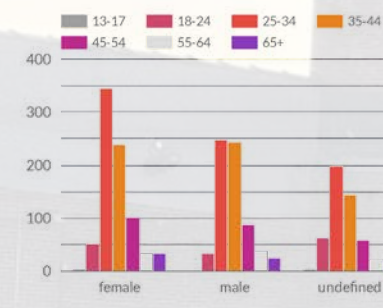
100K+
IMPRESSIONS
ON FACEBOOK & INSTAGRAM

20K+
UNIQUE
WEBSITE IMPRESSIONS

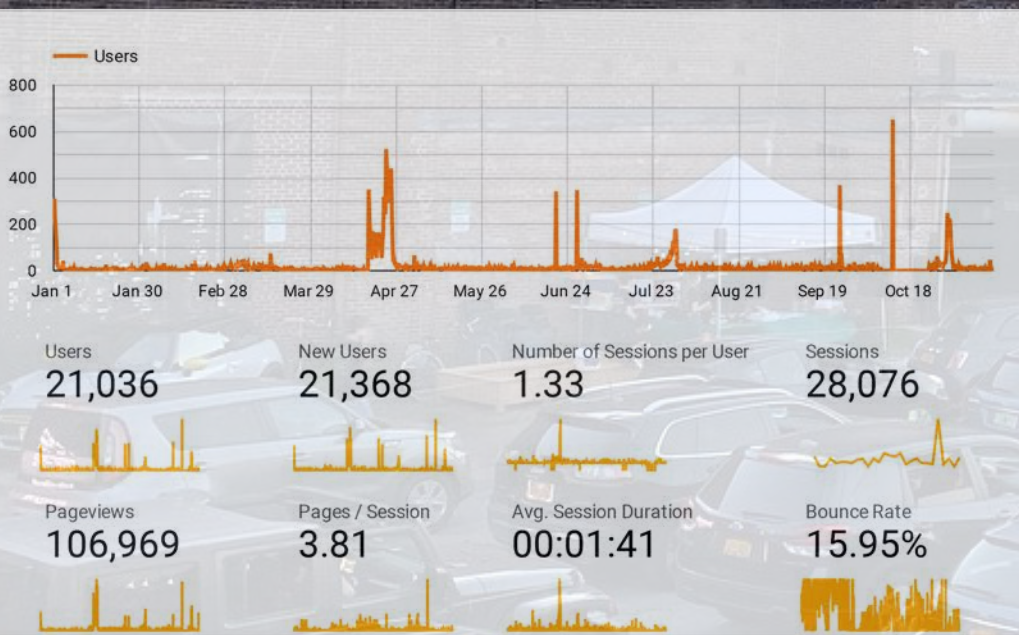
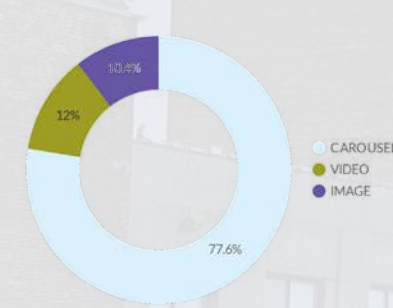
Profile Trend



Followers by Age and Gender



Like Count by Content Type



In every edition, our presence expands as we relentlessly innovate through the incorporation of creative themes into our venues while also curating film programs that echo from beyond the screen. We believe in an integrated and inclusive film festival experience that promotes unique and thought-provoking stories while also striving to present opportunities for filmmakers to continue their careers.



OUR 2023 DEMOGRAPHICS

Our audience reflects our diverse community which includes filmmakers, artists, studio executives, film enthusiasts and neighbors which include families, educators, community partners, students and seniors. Greenpoint is an affluent neighborhood with a majority of its residents holding annual household incomes over \$120,000.

55.1%

of attendees are ages 25 - 44

53%

of attendees are female

33.8%

of attendees are ages 45 - 65

67%

have annual household incomes over \$120,000



THE PREMIERE FILM EXPERIENCE IN THE NEIGHBORHOOD OF GREENPOINT

Greenpoint is the northernmost neighborhood in the New York City borough of Brooklyn, and home to a large Polish community that blends traditional bars and restaurants with film studios and converted artist lofts.

The East River waterfront wraps the area overlooking the iconic Manhattan skyline, from which its observer can rejoice and contemplate the impermanence of change. This is where our festival finds its brick and mortar and the core value we strive to convey each year.

Welcome to the 13th annual edition of the Greenpoint Film Festival.



Greenpoint Avenue Station



#GFF2024 PRELIMINARY SCHEDULE

AUGUST 2024

	8/7 WEDNESDAY	8/8 THURSDAY	8/9 FRIDAY	8/10 SATURDAY	8/11 SUNDAY
10:00 A.M.					
11:00 A.M.					
12:00 P.M.		Program #1: Films in-competition	Program #5: Films in-competition	Program #9: Films in-competition	Program #13: Films in-competition
1:00 P.M.					
2:00 P.M.		Program #2: Films in-competition	Program #6: Films in-competition	Program #10: Films in-competition	Program #14: Films in-competition
3:00 P.M.					
4:00 P.M.					
5:00 P.M.		Program #3: Films in-competition	Program #7: Films in-competition	Program #11: Films in-competition	Program #14: Films in-competition
6:00 P.M.	GFF2024 OPENING EVENT + FILMMAKER'S NETWORKING				
7:00 P.M.					
8:00 P.M.					
9:00 P.M.		Program #4: Films in-competition			
10:00 P.M.	FILMMAKER'S AFTERPARTY		Program #8: Films out-of-comp: Special Program	Program #12: Films out-of-comp: Special Program	Awards Ceremony! + Program #15: Films out-of-comp: Special Program
11:00 P.M.			FILMMAKER'S AFTERPARTY	FILMMAKER'S AFTERPARTY	FILMMAKER'S AFTERPARTY



A TOURNAMENT OF STORIES: FILMS IN-COMPETITION

The Greenpoint Film Festival runs its competition awarding independent filmmaking in the following categories:



▪ NARRATIVE FILMS
(SHORT & FEATURE LENGTH)



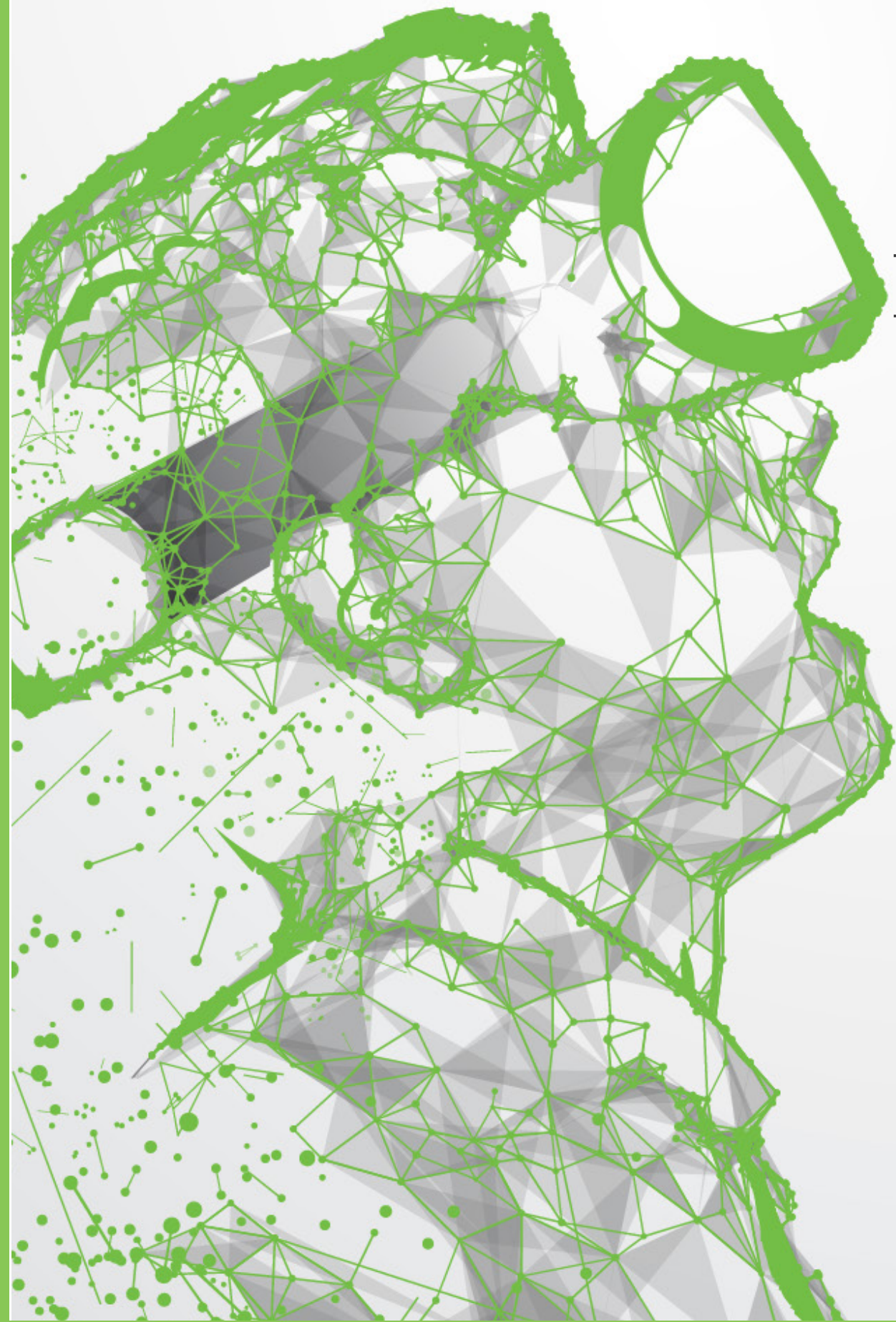
▪ DOCUMENTARY FILMS
(SHORT & FEATURE LENGTH)



▪ ANIMATION FILMS
(SHORT & FEATURE LENGTH)

Our in-competition films are judged by a selection of five industry professionals awarding each filmmaker with a trophy and a package of perks aiding each winner's next film.





GREENPOINT XR

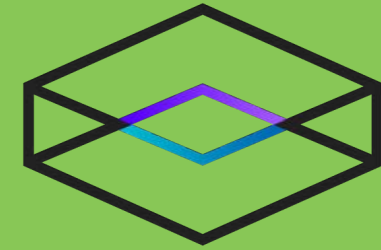
The Greenpoint Film Festival is seeking to partner with an XR studio to bring you closer than ever into riveting and mesmerizing stories.

Greenpoint XR is a unique venue that conveys to its guests the intrinsic value of merging storytelling with virtual reality, augmented reality, and mixed reality, collectively known as Extended Reality ("XR").

The venue boasts futuristic aesthetics consisting of one entrance through its main hall where Festival staff & Platinum partners will hold exclusive booths representing their respective brands for guests to gleam over as they progress towards the back of the venue where they will be given a guided tour into using Head-Mounted devices (HMD's) to experience a curated selection of XR immersive story experiences that will strive to give its users a glimpse of a future that is already present, a future where storytelling becomes storyliving.



FESTIVAL SPONSORS FROM PREVIOUS YEARS



A COMCAST COMPANY

LOOKING GLASS

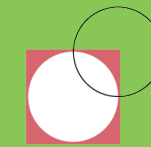
PRODUCTION SERVICES



POLISH CULTURAL INSTITUTE NEW YORK



ELM FOUNDATION



THE BOILER



NY



HOTELS



Councilmember Stephen Levin



Eric L. Adams Brooklyn Borough President



FESTIVAL SPONSORS & BRAND INTEGRATION



PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER

\$20,000
TWENTY THOUSAND USD
(tax-deductible contribution)

“House of Motions” Venue

- Most Prominent Logo @ The Green Carpet’s Step-and-Repeat;
- Ubiquitous Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of two (2) 10’ x 10’ Partner Promotional Tents with two (2) Brand Banners
- Host x Partner mentions:
Prior to program start;
Prior to filmmaker Q&A’s;
- On-Screen Promotional Partner Video (60 secs) prior to and in-between start of programs;
- Presenting Partner Banner with strategic placement above the screen;
- Venue Naming Rights (i.e. “YOUR BRAND” Venue)

“House of the Observer” Venue

- Most Prominent Logo @ The Green Carpet’s Step-and-Repeat;
- Ubiquitous Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of one (1) 8’ Partner Promotional Table with one (1) Brand Banner;
- Partner’s Brand displayed with projector mapping device @ Venue’s Entrance;

“House of Stillness” Venue

- Most Prominent Logo @ The Green Carpet’s Step-and-Repeat;
- Ubiquitous Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of one (1) 8’ Partner Promotional Table with one (1) Brand Banner;

Online Media

- Presenting Partner’s Logo is the Most Prominent on the Festival’s Website Homepage;
- Festival’s Website to Host a Full Page Dedication to Presenting Partner;
- Presenting Partner + Marketing Blurb Displayed in Four (4x) Newsletters;
- Presence in Festival’s Trailer: “Presented by”;
- Strategic Promotional ‘Stories’ on Facebook & Instagram (8x);
- Promotional Posts for ‘Shares & Retweets’ Across Festival Social Media (6x);
- Strategic Promotion: “Presenting Partner Highlight” on Facebook & Instagram (4x);
- On-Screen Promotional Partner Video (60 secs) Additionally Published on YouTube and & IGTV

Marketing and Merchandise

- Most Prominent Logo on GFF 2023 T-Shirts;
- Most Prominent Logo on GFF 2023 Tote Bags;
- Presenting Partner on Full Page Dedication in Program Pamphlet;
- Presenting Partner’s mentioned on all PR as: “GFF 2023 Powered by Partner Brand”;



PARTNERSHIP OPPORTUNITIES

GOLD PARTNER

\$12,000

TWELVE THOUSAND USD
(tax-deductible contribution)

“House of Motions” Venue

- Strategic Placement of Partner’s Logo Underneath “Presenting Partner” @ The Green Carpet’s Step-and-Repeat;
- Significant Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of one (1) 10’ x 10’ Partner Promotional Tent with one (1) Brand Banner
- Host x Partner mentions: Prior to program;
- Presenting Partner Banner with strategic placement below the screen;

“House of the Observer” Venue

- Strategic Placement of Partner’s Logo Underneath “Presenting Partner” @ The Green Carpet’s Step-and-Repeat;
- Significant Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;
- Placement of one (1) 6’ Partner Brand Banner;

“House of Stillness” Venue

- Most Prominent Logo @ The Green Carpet’s Step-and-Repeat;
- Ubiquitous Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of one (1) 8’ Partner Promotional Table with one (1) Brand Banner;

Online Media

- Gold Partner’s Logo has Significant Prominence on the Festival’s Website Homepage;
- Gold Partner + Marketing Blurb Displayed in One (1x) Newsletter;
- Gold Partner’s Logo is included in Festival’s Trailer;
- Strategic Promotional ‘Stories’ on Facebook & Instagram (4x);
- Promotional Posts for ‘Shares & Retweets’ Across Festival Social Media (2x);

- Strategic Promotion: “Gold Partner Highlight” on Facebook & Instagram (2x);

Marketing and Merchandise

- Placement of Partner’s Logo Underneath “Presenting Partner” on GFF 2023 T-Shirts;
- Placement of Partner’s Logo Underneath “Presenting Partner” on GFF 2023 Tote Bags;
- Gold Partner Promotional Blurb on 1/2 Page Dedication in Program Pamphlet;



PARTNERSHIP OPPORTUNITIES

SILVER PARTNER

\$6,000
SIX THOUSAND USD
(tax-deductible contribution)

“House of Motions” Venue

- Moderate Placement of Partner’s Logo Underneath “Gold Partner” @ The Green Carpet’s Step-and-Repeat;
- Moderate Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;
- Placement of one (1) 6’ Partner Brand Banner;

“House of the Observer” Venue

- Moderate Placement of Partner’s Logo Underneath “Gold Partner” @ The Green Carpet’s Step-and-Repeat;
- Moderate Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;

“House of Stillness” Venue

- Most Prominent Logo @ The Green Carpet’s Step-and-Repeat;
- Ubiquitous Presence of Partner’s brand @ Venue’s printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of one (1) 8’ Partner Promotional Table with one (1) Brand Banner;

Online Media

- Silver Partner’s Logo has Moderate Prominence on the Festival’s Website Homepage;
- Strategic Promotional ‘Stories’ on Facebook & Instagram (2x);
- Promotional Post for ‘Shares & Retweets’ Across Festival Social Media (1x);
- Strategic Promotion: “Silver Partner Highlight” on Facebook & Instagram (1x);

Marketing and Merchandise

- Placement of Partner’s Logo Underneath “Gold Partner” on GFF 2023 T-Shirts;
- Placement of Partner’s Logo Underneath “Gold Partner” on GFF 2023 Tote Bags;
- Silver Partner Promotional Blurb on 1/4 Page Dedication in Program Pamphlet;



PARTNERSHIP OPPORTUNITIES

EXCLUSIVE COMMUNITY TIER: TASTE OF GREENPOINT*

\$750

SEVEN HUNDRED AND FIFTY USD
(tax-deductible contribution)

* - Businesses who have a primary location in the neighborhood of Greenpoint have the exclusive ability to select the "Taste of Greenpoint" sponsored community tier that aims to offer our patrons a variety of tastes and products found throughout Greenpoint.

"House of Motions" Venue

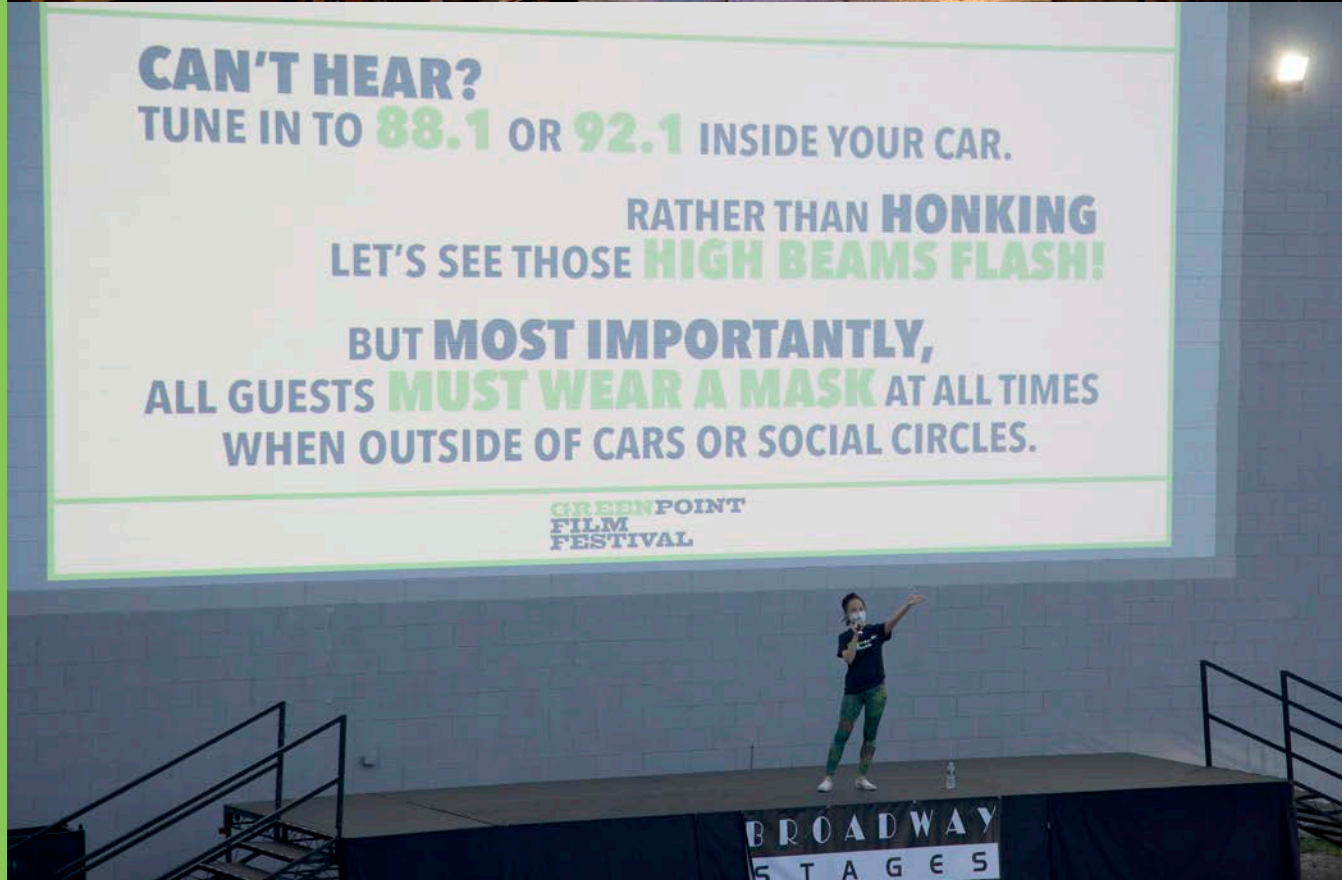
- Placement of one (1) 8' Table Representing Sponsor's Products to be sold to Drive-In Guests;
- Strategic Placement of Restaurant QR Code on "Taste of Greenpoint" Festival Banner;
- Host x Partner Mentions Business Name as Part of The Taste of Greenpoint;

Marketing and Merchandise

- Sponsor's Menus/Brochure is Strategically Placed Inside Festival Tote Bags (200x);
- Sponsor's Logo is Added in The Festival's Program Pamphlet - "Taste of Greenpoint" page;



#GFF MOMENTS FROM PREVIOUS YEARS



#GFF MOMENTS FROM PREVIOUS YEARS



#GFF STAFF



**THANK YOU FOR YOUR TIME IN CONSIDERING THESE OPPORTUNITIES.
TO LEARN MORE OR TO DISCUSS CUSTOMIZING THESE OPPORTUNITIES,
PLEASE CONTACT RICARDO@GREENPOINTFILMFESTIVAL.ORG**

