

THE 12TH ANNUAL

# GRENPOINT FILMFESTIVAL

SPONSORSHIP OPPORTUNITIES

WE ARE INHERENT STORYTELLERS.

GFF returns in August of 2023 to thematically celebrate stories that stand the test of time.

#GFF2023 THEME: "STORIES THROUGH TIME"



# #GFF2023 IS SEEKING TO DEVELOP & PRODUCE COMMUNITY-BASED FILM SCREENINGS & ACTIVITIES THAT ECHO BEYOND THE SCREEN:

 Retrospective & Homage to a Brooklyn-based Filmmaker

Thematic Film Screenings with Integrated Activities

Film/Tech Educational Workshops

Virtual Reality Stories

& Location-based Experiences

Thought-Provoking
Panel Discussions

Thank you for your consideration in exploring our partnership opportunities.

To learn more or to discuss customized packages, Please contact ricardo@greenpointfilmfestival.org

# OUR MISSION

We are a community-driven event that celebrates independent filmmaking in one of Brooklyn's most unique neighborhoods.

Our mission is to promote and support the art of cinema by showcasing exceptional films competing for awards, curate thematic film programs with filmmaker Q&A's, providing valuable resources to filmmakers such as thought-provoking panel discussions, workshops that blend film with cutting-edge technology and organize networking events for filmmakers.

We are committed to creating an inclusive and accessible festival experience for all, and we strive to cultivate and expand the vibrant film community of Greenpoint, Brooklyn.

# #GFF2023 ATAGUNCE

**In-Competition Film Screenings & Awards** 

Retrospective & Homage to a Brooklyn Filmmaker

**Contemporary Thematic Film Programs** 

Immersive VR/AR Story Experiences

**Thought-Provoking Panel Discussions** 

Educational Film/Tech Workshops

Filmmaker's Networking Events



During the past decade, the annual Greenpoint Film Festival has received over 1,500 submissions from filmmakers around the world. Out of the submissions received each year, we select an average of 50 films to be screened in Greenpoint with a recorded 92% attendance rate from filmmakers whose films screened at our festival.





























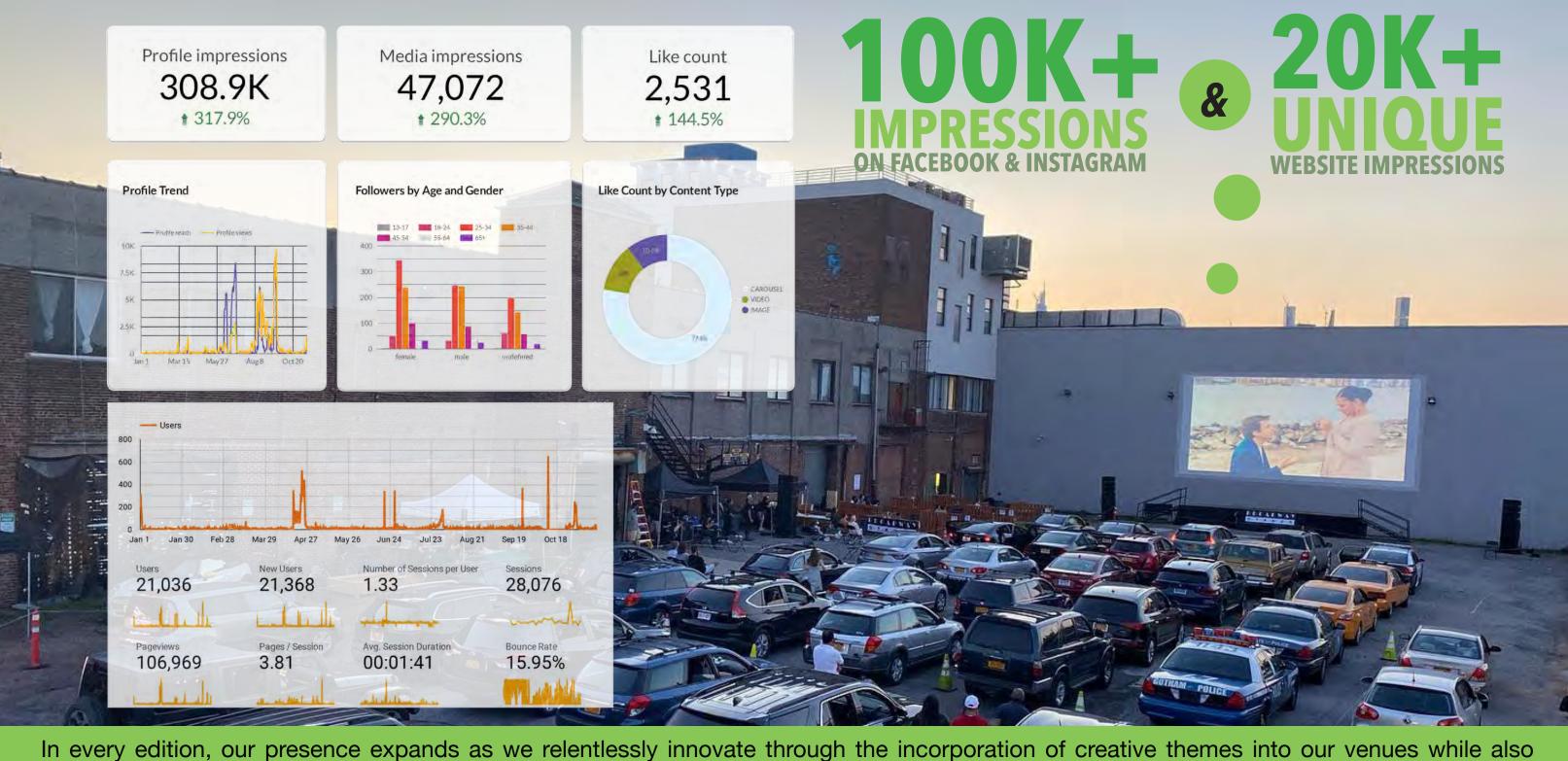








# **OUR 2022 DIGITAL FOOTPRINT BY THE NUMBERS**



curating film programs that echo from beyond the screen. We believe in an integrated and inclusive film festival experience that promotes unique and thought-provoking stories while also striving to present opportunities for filmmakers to continue their careers.





































## **OUR 2022 DEMOGRAPHICS**

Our audience reflects our diverse community which includes filmmakers, artists, studio executives, film enthusiasts and neighbors which include families, educators, community partners, students and seniors. Greenpoint is an affluent neighborhood with a majority of its residents holding

annual household incomes over \$100,000.

55.1%

of attendees are ages 25 - 44

of attendees are ages 45 - 65

of attendees are female

have annual household incomes over \$100,000















































# 2023 THEME: "STORIES THROUGH TIME"

WE WILL PRESENT OUR THEME BY CURATING UNIQUE STORIES TO BE SCREENED IN SPACES DESIGNED TO REPRESENT THE EVOLUTION OF STORYTELLING OFFERING OUR AUDIENCES A PEERLESS WAY TO EXPERIENCE STORYTELLING.



To symbolize the past of storytelling, festival organizers will design evening film screenings in a Greenpoint park which emulates how hunter-gatherer humans would tell stories to eachother around the fire and under the stars.

To symbolize the present of storytelling, festival organizers will design and set-up a screening room in a local film studio which emulates the modern day perspective of storytelling in a movie theater.

To symbolize the future of storytelling, festival organizers will design and set-up a futuristic XR gallery with VR/AR exhibits that invites its guests to experience the future of storytelling: story-living.





































# "STORIES THROUGH TIME": PRELIMINARY FLOORPLANS

**VENUE I** 



An outdoor venue set in the Newtown Barge park which offers guests unparalled views of the Manhattan skyline with a seating capacity of +210 people per program.

**VENUE II** 

# PRESENT SIL



An indoor venue set in a local studio dressed as a boutique movie theater with a seating capacity of +90 people per program (with 4 programs p/day).

# **FUTURE**



An indoor venue set in a local studio dressed as a futuristic gallery with up to five VR/AR stories or *local XR art exhibit (location based experiences)* offering up to 60 guest slots per day.





































## **#GFF2023 PRELIMINARY SCHEDULE**

**AUGUST** 2023

8/2 **WEDNESDAY** 

GFF2023 **OPENING EVENT** 

FILMMAKER'S

**NETWORKING** 

FILMMAKER'S

**AFTERPARTY** 

8/3 **THURSDAY** 

8/4 **FRIDAY** 

8/5 **SATURDAY** 

8/6 **SUNDAY** 

10:00 A.M.

11:00 A.M.

12:00 P.M.

1:00 P.M.

2:00 P.M.

3:00 P.M.

4:00 P.M.

5:00 P.M.

6:00 P.M.

7:00 P.M.

8:00 P.M.

9:00 P.M.

10:00 P.M.

11:00 P.M.

Program #1: Films in-competition

Program #2: Films in-competition

Program #3: Films in-competition

Program #4: Films in-competition

Program #5: Films in-competition

Program #6: Films in-competition

Program #7: Films in-competition

Program #8:

Films out-of-comp: Special Program

FILMMAKER'S **AFTERPARTY** 

Program #9: Films in-competition

Program #10: Films in-competition

Program #11: Films in-competition

Program #13: Films in-competition

Program #14: Films in-competition

Program #14: Films in-competition

Program #12:

Films out-of-comp: Special Program

FILMMAKER'S **AFTERPARTY** 

**Awards Ceremony!** 

+ Program #15: Films out-of-comp: Special Program

FILMMAKER'S **AFTERPARTY** 















































# A TOURNAMENT OF STORIES: FILMS IN-COMPETITION



The Greenpoint Film Festival runs its competition awarding independent filmmaking in the following categories:



• NARRATIVE FILMS (SHORT & FEATURE LENGTH)



DOCUMENTARY FILMS
 (SHORT & FEATURE LENGTH)



- ANIMATION FILMS
(SHORT & FEATURE LENGTH)

Our in-competition films are judged by a selection of five industry professionals awarding each filmmaker with a trophy and a package of perks aiding each winner's next film.



# FILMS OUT-OF-COMPETITION

## **RETROSPECTIVE & HOMAGE TO A BROOKLYN-BASED FILMMAKER**

To celebrate the transience of time through film, our festival programmers will select a critically-acclaimed Brooklyn-based filmmaker and curate a few of their films showcasing a retrospective of said filmmaker's career highlighting the beginning along with their most recent film. A homage and a life achievement award will be given after the Q&A session to said filmmaker.

#### Filmmakers to be approached:

Ramin Bahrani; Darren Aronofsky; Spike Lee; (exclusively one will be selected for this program)

#### **CONTEMPORARY & THEMATIC FILM PROGRAMS**

Festival Programmers will select a specific theme to create an exclusive program composed with out-of-competition films that will strive to gather the community and celebrate films that will echo beyond the screen and beyond time.

#### **Tentative Program:**

#### "Cosmic Stories"

(Space-themed films + invite astronomer for audience Q&A with a telescope showcase from the Amateur **Astronomers Association)** 







































## RETROSPECTIVE & HOMAGE TO A BROOKLYN-BASED FILMMAKER

To celebrate the transience of time through film, our festival programmers will select a critically-acclaimed Brooklyn-based filmmaker and curate a few of their films showcasing a retrospective of said filmmaker's career highlighting the beginning along with their most recent film.

A homage and a life achievement award will be given after the Q&A session to said filmmaker.

#### Filmmakers in consideration for this program (exclusively one will be selected):

#### Darren Aronofsky

His first feature lenght film "Pi" was shot in Williamsburg/Greenpoint. Tentative films to be screened for this retrospective:



#### Spike Lee

His first feature lenght film "She's Gotta Have it" was shot in Fort Greene. Tentative films to be screened for this retrospective:





#### • Ramin Bahrani

Despite his first feature lenght film "Man Push Cart" being shot in Manhattan, Bahrani has been a Brooklyn resident since the very beginning of his career, having recently received an Oscar nomination for his work in "White Tiger" (2020). Tentative films to be screened for this retrospective:











































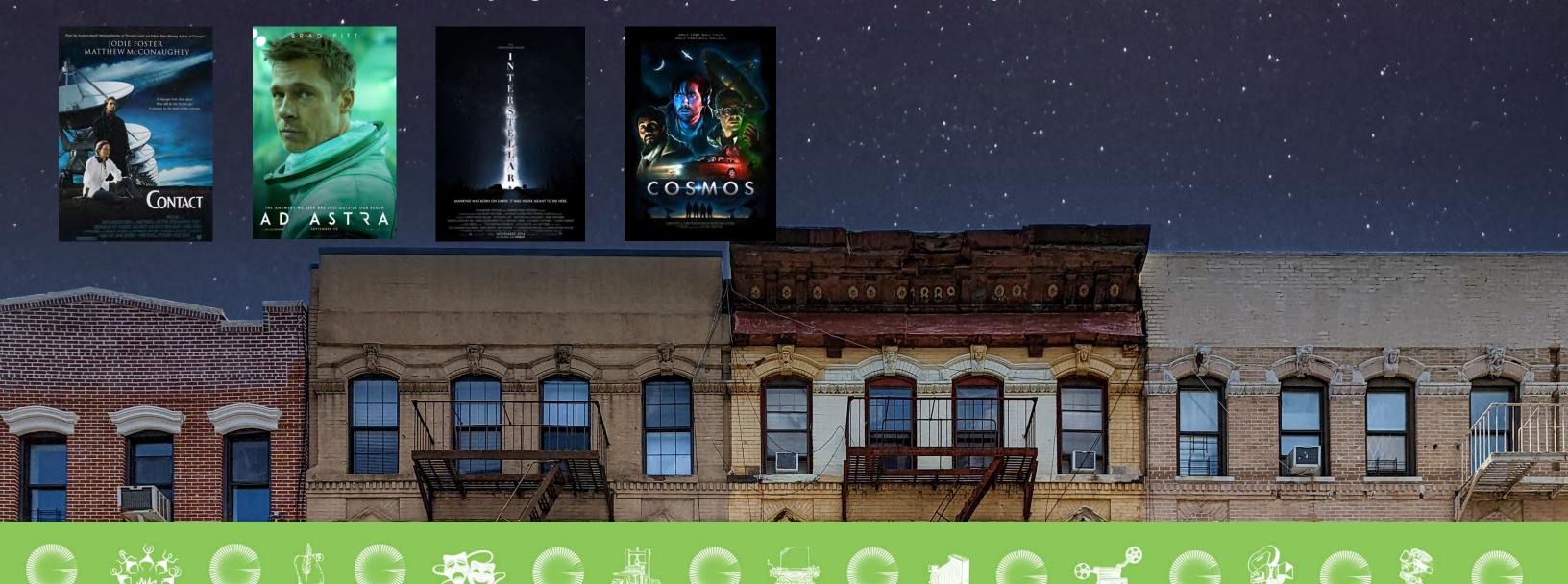
## THEMATIC FILM PROGRAM: "COSMIC STORIES"

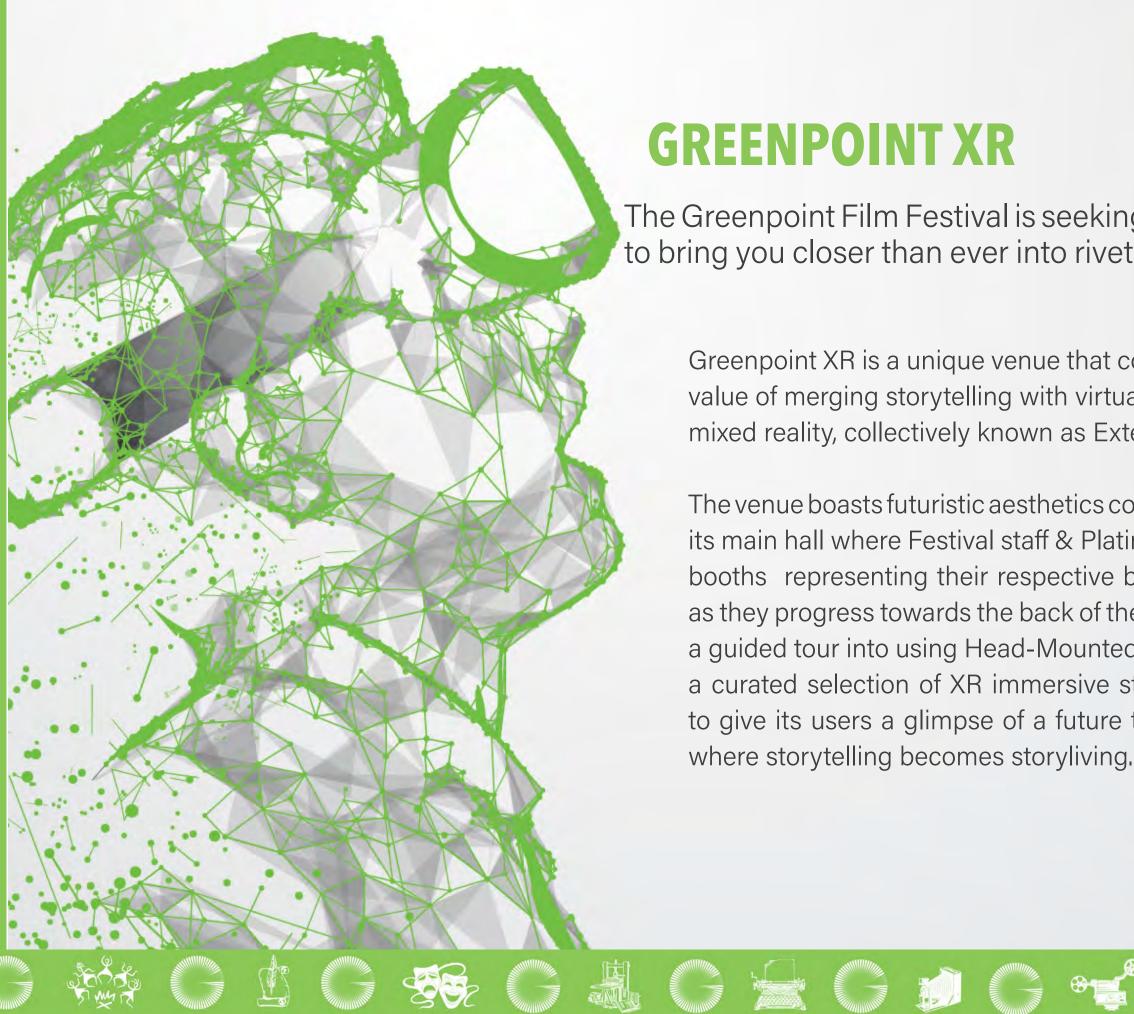
If there is an awe-inspiring narrative element shared between all cultures and civilizations since the birth of storytelling then that element is the deep gaze of a starry night sky and in today's world we have devised tools and telescopes to see stars and further beyond like never before.

To inspire and educate the community of Greenpoint - Festival programmers will devise a unique program composed of a couple of short films and a feature length film that share this common theme of the ineffable sense of gazing into a starry night sky. Given that August of 2023 will mark the James Webb Space Telescope's anniversary of capturing the cosmos, festival programmers will invite an astronomer to speak at the Q&A set after this program's screening striving to educate our community of the incredible wonders our universe has to show.

This program will be screened under the stars in Greenpoint's Newtown Barge Park or the Transmitter Park (Permit pending) and be produced in collaboration with the New York based non-profit: Amateur Astronomers Association who will invite their members to showcase their high powered telescopes next to our screening venue aiming to further educate and inspire guests in attedance.

#### Feature films in consideration for this program (exclusively one will be selected):





# **GREENPOINT XR**

The Greenpoint Film Festival is seeking to partner with an XR studio to bring you closer than ever into riveting and mesmerizing stories.

Greenpoint XR is a unique venue that conveys to its guests the intrinsic value of merging storytelling with virtual reality, augmented reality, and mixed reality, collectively known as Extended Reality ("XR").

The venue boasts futuristic aesthetics consisting of one entrance through its main hall where Festival staff & Platinum partners will hold exclusive booths representing their respective brands for guests to gleam over as they progress towards the back of the venue where they will be given a guided tour into using Head-Mounted devices (HMD's) to experience a curated selection of XR immersive story experiences that will strive to give its users a glimpse of a future that is already present, a future where storytelling becomes storyliving.

# **WORKSHOPS AND PANELS**



#### **EDUCATIONAL FILM/TECH WORKSHOPS**

#GFF2023 will organize a series of hands-on workshops that blend late stage technology with the art of storytelling offering filmmakers a chance to find new tools and compellingly creative ways to tell their stories.

#### Workshops Board:

Steadicam Workshop • Technocrane Workshop LED Wall Workshop • Unreal Engine Workshop

#### THOUGHT-PROVOKING PANEL DISCUSSIONS

#GFF2023 will organize a series of panel discussions that delve into comteporary and thought-provoking topics that are affecting the filmmaking industry melding key perspectives from established filmmakers.

#### **Discussion Topics:**

Artificial Intelligence & Video Generation • Surviving as a film freelancer in post-covid • How to Bridge Communities Through Film • And more









































# **FESTIVAL SPONSORS FROM PREVIOUS YEARS**







# **Brookfield**Properties











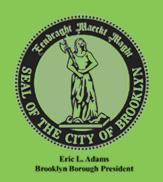




















































# FESTIVAL SPONSORS & BRAND INTEGRATION





























































## PARTNERSHIP OPPORTU

# PRESENTING PARTNER

SIXTEEN THOUSAND USE (tax-deductible contribution

#### "The Past" Venue

- Most Prominent Logo @ The Green Carpet's Step-and-Repeat;
- Ubiquitous Presence of Partner's brand @ Venue's printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of two (2) 10' x 10' Partner Promotional Tents with two (2) Brand Banners
- Host x Partner mentions: Prior to program start; Prior to filmmaker Q&A's;
- On-Screen Promotional Partner Video (60 secs) prior to and in-between start of programs;
- Presenting Partner Banner with strategic placement above the screen;
- Venue Naming Rights (i.e. "YOUR BRAND" Venue)

#### "The Future" Venue

- Most Prominent Logo @ The Green Carpet's Step-and-Repeat;
- Ubiquitous Presence of Partner's brand @ Venue's printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of one (1) 8' Partner Promotional Table with one (1) Brand Banner;
- Partner's Brand displayed with projector mapping device @ Venue's Entrance;

#### "The Present" Venue

- Most Prominent Logo @ The Green Carpet's Step-and-Repeat;
- Ubiquitous Presence of Partner's brand @ Venue's printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of one (1) 8' Partner Promotional Table with one (1) Brand Banner;

#### Online Media

- Presenting Partner's Logo is the Most Prominent on the Festival's Website Homepage;
- Festival's Website to Host a Full Page Dedication to Presenting Partner;
- Presenting Partner + Marketing Blurb Displayed in Four (4x) Newsletters;
- Presence in Festival's Trailer: "Presented by";
- Strategic Promotional 'Stories' on Facebook & Instagram (8x);
- Promotional Posts for 'Shares & Retweets' Across Festival Social Media (6x);
- Strategic Promotion: "Presenting Partner Highlight" on Facebook & Instagram (4x);
- On-Screen Promotional Partner Video (60 secs) Additionally Published on YouTube and & IGTV

- Most Prominent Logo on GFF 2023 T-Shirts;
- Most Prominent Logo on GFF 2023 Tote Bags;
- Presenting Partner on Full Page Dedication in Program Pamphlet;
- Presenting Partner's mentioned on all PR as: "GFF 2023 Powered by Partner Brand";











































## **PARTNERSHIP OPPORTUNITIES**

# **GOLD PARTNER**

\$8,000
EIGHT THOUSAND USE
(tax-deductible contribution

#### "The Past" Venue

- Strategic Placement of Partner's Logo
   Underneath "Presenting Partner" @ The Green
   Carpet's Step-and-Repeat;
- Significant Presence of Partner's brand @
   Venue's printed designs such as Posters, Banners
   Estival dressings;
- Strategic Placement of one (1) 10' x 10' Partner
   Promotional Tent with one (1) Brand Banner
- Host x Partner mentions:
   Prior to program;
- Presenting Partner Banner with strategic placement below the screen;

#### "The Future" Venue

- Strategic Placement of Partner's Logo
   Underneath "Presenting Partner" @ The Green
   Carpet's Step-and-Repeat;
- Significant Presence of Partner's brand @
   Venue's printed designs such as Posters, Banners
   & Festival dressings;
- Placement of one (1) 6' Partner Brand Banner;

#### "The Present" Venue

- Most Prominent Logo @ The Green Carpet's
   Step-and-Repeat;
- Ubiquitous Presence of Partner's brand @
   Venue's printed designs such as Posters, Banners
   & Festival dressings;
- Strategic Placement of one (1) 8' Partner
   Promotional Table with one (1) Brand Banner;

#### Online Media

- Gold Partner's Logo has Significant Prominence on the Festival's Website Homepage;
- Gold Partner + Marketing Blurb Displayed in One (1x) Newsletter;
- Gold Partner's Logo is included in Festival's Trailer;
- Strategic Promotional 'Stories' on Facebook & Instagram (4x);
- Promotional Posts for 'Shares & Retweets' Across Festival Social Media (2x);
- Strategic Promotion: "Gold Partner Highlight" on Facebook & Instagram (2x);

- Placement of Partner's Logo Underneath
   "Presenting Partner" on GFF 2023 T-Shirts;
- Placement of Partner's Logo Underneath
   "Presenting Partner" on GFF 2023 Tote Bags;
- Gold Partner Promotional Blurb on 1/2 Page Dedication in Program Pamphlet;











































## ARTNERSHIP OPPORTU

# SILVER PARTNER

(tax-deductible contribution

#### "The Past" Venue

- Moderate Placement of Partner's Logo Underneath "Gold Partner" @ The Green Carpet's Step-and-Repeat;
- Moderate Presence of Partner's brand @ Venue's printed designs such as Posters, Banners & Festival dressings;
- Placement of one (1) 6' Partner Brand Banner;

#### "The Future" Venue

- Moderate Placement of Partner's Logo Underneath "Gold Partner" @ The Green Carpet's Step-and-Repeat;
- Moderate Presence of Partner's brand @ Venue's printed designs such as Posters, Banners & Festival dressings;

#### "The Present" Venue

- Most Prominent Logo @ The Green Carpet's Step-and-Repeat;
- Ubiquitous Presence of Partner's brand @ Venue's printed designs such as Posters, Banners & Festival dressings;
- Strategic Placement of one (1) 8' Partner Promotional Table with one (1) Brand Banner;

#### Online Media

- Silver Partner's Logo has Moderate Prominence on the Festival's Website Homepage;
- Strategic Promotional 'Stories' on Facebook & Instagram (2x);
- Promotional Post for 'Shares & Retweets' Across Festival Social Media (1x);
- Strategic Promotion: "Silver Partner Highlight" on Facebook & Instagram (1x);

- Placement of Partner's Logo Underneath "Gold Partner" on GFF 2023 T-Shirts:
- Placement of Partner's Logo Underneath "Gold Partner" on GFF 2023 Tote Bags;
- Silver Partner Promotional Blurb on 1/4 Page Dedication in Program Pamphlet;







































## **PARTNERSHIP OPPORTUNITIES**

# **BRONZE PARTNER**

\$2,500 TWO THOUSAND AND FIVE HUNDRED USD (tax-deductible contribution)

#### "The Past" Venue

- Minor Placement of Partner's Logo Underneath "Silver Partner" @ The Green Carpet's Step-and-Repeat;
- Minor Presence of Partner's brand @ Venue's printed designs such as Posters, Banners & Festival dressings;

#### "The Future" Venue

- Minor Placement of Partner's Logo Underneath "Silver Partner" @ The Green Carpet's Step-and-Repeat;
- Minor Presence of Partner's brand @ Venue's printed designs such as Posters, Banners & Festival dressings;

#### "The Present" Venue

- Most Prominent Logo @ The Green Carpet's Step-and-Repeat;
- Ubiquitous Presence of Partner's brand @
   Venue's printed designs such as Posters, Banners
   Estival dressings;
- Strategic Placement of one (1) 8' Partner
   Promotional Table with one (1) Brand Banner;

#### Online Media

- Bronze Partner's Logo has Minor Prominence on the Festival's Website Homepage;
- Strategic Promotional 'Stories' on Facebook & Instagram (1x);
- Promotional Post for 'Shares & Retweets' Across
   Festival Social Media (1x);

- Placement of Partner's Logo Underneath "Silver Partner" on GFF 2023 T-Shirts;
- Placement of Partner's Logo Underneath "Silver Partner" on GFF 2023 Tote Bags;







































## **PARTNERSHIP OPPORTUNITIES**

## **EXCLUSIVE COMMUNITY TIER: TASTE OF GREENPOINT\***

\$500 FIVE HUNDRED USD (tax-deductible contribution)

\* - Businesses who have a primary location in the neighborhood of Greenpoint have the exclusive ability to select the "Taste of Greenpoint" sponsored community tier that aims to offer our patrons a variety of tastes and products found throughout Greenpoint.

#### "The Past" & "The Present" Venue

- Placement of one (1) 8' Table Representing
   Sponsor's Products to be sold to Guests;
- Strategic Placement of Restaurant or Business
   QR Code on "Taste of Greenpoint" Festival
   Brochure inviting attendees to order delivery
   from Sponsored Businesses;
- Host x Partner Mentions Business Name as Part of The Taste of Greenpoint;

- Sponsor's Menus/Brochure is Strategically Placed Inside Festival Tote Bags (200x);
- Sponsor's Logo is Added in The Festival's
   Program Pamphlet "Taste of Greenpoint" page;





































# **#GFF MOMENTS FROM PREVIOUS YEARS**































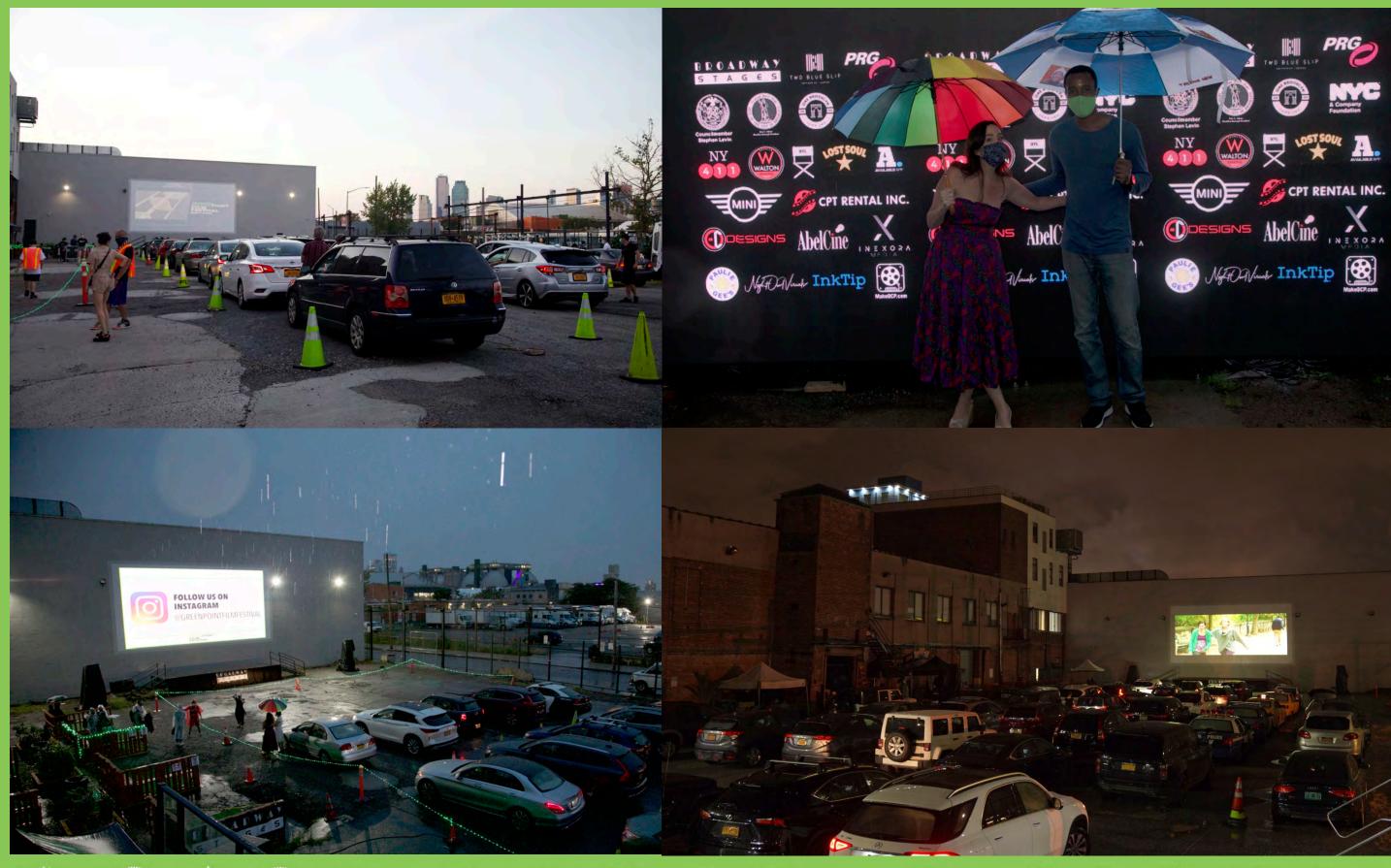








# **#GFF MOMENTS FROM PREVIOUS YEARS**









































# **#GFF MOMENTS FROM PREVIOUS YEARS**







































